

Andrew Cannizzaro

DIRECTOR | PRODUCER | WRITER

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SKILLS

Multiplatform Content Strategy

Series Development

Team Building

Budget Development

Detail Oriented Writer/Researcher

Directing

Skilled Interviewer

Editing

GFX/Animation Direction

Post Supervision

Focused on DEI goals within content and company culture

EDUCATION

B.F.A., Film & TV Production

New York University

2010

NYU in Prague (2009)

The Bronx High School of Science (2006)

PODCAST

"A Century of Stigma for Black America and Mental Health"

History This Week

Episode Producer/Writer

"I Can't Stop Intrusive Thoughts"

In the Open - Mental Health America

Featured Guest

WRITING

"How Do You Fight Fear?"

Article published for Made of Millions

Director, producer, & writer with over ten years experience in multiplatform video and documentary production. Understands all aspects of production and has produced short, mid, and long form content for digital and linear platforms. Team leader who is adept at forming strong relationships across departments with business and strategy focused goals. Always looking at a 360 approach for how content can be most effective. Proficient in handling delicate subject matter while always using empathy and conversation to get to the heart of a story.

EXPERIENCE

History Multiplatform Studio - A+E Networks

Senior Producer/Writer (2014-Present)

- Lead producer for History multiplatform content across digital platforms & linear. Projects include:
 - Nine Snapchat pilots, including the top three most successful series to date for History.
Forged in Fire: Weapon Showdown totals over **1.76B** Snap views.
 - Ongoing diversity focused linear shortform series for History.
 - A new longform compilation format for History's hit show *Forged in Fire* that outperformed new premiere episodes.
 - The first exclusive longform special for History's SVOD platform, *History Vault*.
- Involved in all aspects of production with experience managing multiple crews, writer/producers, editors and designers for various projects.
- Experience overseeing studio and field shoots, both remotely and in-person, with COVID guidelines.
- Work directly with global content sales, marketing, social, editorial, ad sales, S&P, rights and clearances, and programming to develop content and strategy planning.

Company Initiatives

- Joined A+E's first **Employee Resource Group Council** to help oversee the implementation of ten new ERGs and guide them through creating a community.
- Founded **Open Minds**, the first ERG focused on raising awareness on mental health at work and eradicating stigma around mental illness.
 - Manages a bi-weekly company check-in meeting attended by 40+ people and a distribution list of over 200 members.
 - Manages an employee lead board for Open Minds with five members and three exec sponsors.
 - Regularly consults with our S&P and programming departments on the depictions of mental health and illness in content across the board.
- Founding creator of A+E Networks new multiplatform brand, **4UV**, focused on diverse stories.

BIO.com - A+E Networks

Producer/Writer (2012-2014)

- Developed and implemented BIO's direction for original video as part of its first effort into original shortform video.
- Produced, directed, and edited more than 200 videos to drive traffic to BIO.com.
- Worked directly with editorial and social to strategize content.
- Produced a 25 part shortform documentary series about the Civil Rights Movement which helped drive **18 million** video views for the month of February.