

# ANDREW CANNIZZARO

DIRECTOR | WRITER | PRODUCER | MENTAL HEALTH ADVOCATE

Hello! Resumes tend to be too formal, but that's not me. So instead let's just talk! I love telling stories that not only educate, but resonate emotionally with the viewer. As a Senior Writer and Producer for the History Channel, I've interviewed countless people and worked with a multitude of sources to get to the heart of every story. Stories you can find on multiple platforms such as Snapchat, SVOD, YouTube, and even linear television. My goal is to lead a team in producing impactful, diverse, and eye-opening content across all platforms. Want to know more? Just ask!

## EXPERIENCE

### SENIOR PRODUCER/WRITER | History Multiplatform Studio - A+E Networks

(2014-Present)

- Lead producer for History multiplatform content across digital platforms & linear.
- Responsible for all aspects of production, with experience managing multiple crews, writer/producers, editors and designers.
- Experience overseeing studio and field shoots, both remotely and in-person, with COVID guidelines.
- Works directly with marketing, social, editorial, ad sales, S&P, rights and clearances, and programming to develop content and strategy.
- Current projects include:
  - **Nine** Snapchat pilots, including the top three most successful series to date for History including *Forged in Fire: Weapon Showdown* totals over **1.76B** Snap views.
  - Ongoing diversity focused linear shortform series supporting History's *That Built* franchise.
  - **Ten** episodes of a new longform compilation series for History's hit show *Forged in Fire* that outperformed new premiere episodes.
  - *The President Has Been Shot*, the first exclusive longform special for History's SVOD platform, *History Vault*.
  - Educational video for History.com and managing a library of **300+** topical videos for distribution.

### ADDITIONAL RESPONSIBILITIES WITHIN A+E

- Member of A+E's **Employee Resource Group Council** to help oversee the implementation of **ten** ERGs.
- Founder of **Open Minds**, the first ERG focused on raising awareness on mental health at work and eradicating stigma around mental illness.
  - Manages a bi-weekly meeting with **40+** employees and a distribution list of over **200** members.
  - Manages an employee-led board with **five** members and **three** executive sponsors.
  - Regularly consults with Standards & Practices and Programming departments on the depictions of mental health and illness in content.

### PRODUCER/WRITER | BIO.com - A+E Networks

(2012-2014)

- Developed and implemented BIO's direction for original video as part of its first effort into original shortform video.
- Worked directly with editorial and social to strategize video content to optimize BIO.com topic pages.
- Produced, directed, and edited more than **200** videos to drive traffic to the website.
- Produced a **25** part shortform series about the Civil Rights Movement which helped drive **18 million** video views.

## SKILLS

Multiplatform Content Strategy

Series Development

Budget Development

Detail Oriented Writer/Researcher

Directing

Video Editing

GFX/Animation Direction

Post Supervision

Podcast Production

Educational Content

Team Building

Strong Interviewer

## EDUCATION

**B.F.A., Film & TV Production**

New York University (2010)

**NYU in Prague** (2009)

**The Bronx High School of Science** (2006)